



SUNBELT®
Logistics Group

Case Study # 3

One of Canada's leading manufacturers of fresh and frozen value-added breads operating in Toronto, contacted Sunbelt Logistics regarding their transportation requirements.

The requirements called for the movement of signature private label and branded products to North American retailers and food service operators.

The shipments encompassed Full Truck Load and LTL Reefer shipments on a daily basis both across Canada as well as to the United States.

Detailed discussion between the client and the Sunbelt's Logistics Team, revealed that the LTL shipments moving to the United States, could be consolidated into a Full Truck Load shipment, with multiple stops on route.

This format would effectively reduce the cost to the customer as well as provide a dedicated expedited service with guaranteed delivery dates and times for their customers.

This service offering was put into place with resounding success, with the customer realizing significant savings to their transportation costs as well as enthusiastic reaction from their customers.

The Sunbelt Logistics service was described by the customer in the following manner:

"We have found that Sunbelt Logistics Group provides this high level of service that we expect from our key transportation supplier. We would highly recommend the service provided by Sunbelt Logistics"